

<http://www.ridetcxboots.com/>

On Thu, Nov 14, 2019, 6:48 PM
First and Last Name*: Raymond F. Grzywinski Jr.
Email*: raywolfwinski@gmail.com
Phone (Optional): (724) 448-3150
Address*: Saxonburg, Pennsylvania 16056

Message*

I knew after upgrading to the street ace waterproof riding shoe from a bargain riding boot was going to be much better for me, little did I know how right that was.

Over the summer I bought these for myself after being at cycle gear. Near the end of summer I bought myself a brand new 2019 Kawasaki Z900 ABS. I had the bike only for 5 days before I took it on a 3 hour ride to Columbus Ohio for the AIMExpo on its last day for the public. 10 mins before I was gonna park the bike, a woman dive bombed 2 lanes into the exit lane I was in. Smashing into the side of the bike and me. I kept the bike upright but the force between the SUV and the bike crushed my ankle. I was in pain but able to walk.

Later finding out that the ankle had a bone chip break off inside as a result of the hit. The boot held up great but lost the toe shifter cover in the process.

I truly believe that if I was wearing any other boot I could have fully broken my ankle.

Easily as a result the boot heel support was crushed inside the boot.

I absolutely love the product and speak very highly of the product keeping me safe.

I just want to thank you and give you a real world use of the boot.

I will gladly buy the boots again when all the insurance is dealt with.

Again thank you for making such a good product that kept safe while riding



Consumer requested X-Desert Buckles. I sent a set of receivers and buckles and a nice pair of socks. Here is a recent reply.

On Nov 25, 2019, at 7:02 PM, Nancy Sullivan <nancymaesullivan@yahoo.com> wrote:

Greetings from Thailand. We just completed our China trip, which was difficult and dangerous. Wes went down again in a small town on cobblestone. This time it wasn't a deer but a young girl on a scooter who cut in front of him. The bike landed on his leg. Once again the boot saved his leg. It was the first day of an eight day ride, so...

Here's a picture taken at Tiger Leaping Gorge.



MotoVan / MTA Intranet: New Blog Posts.

On Nov 14, 2019, at 11:39 AM, Franco Lipari <flipari@motovan.com> wrote:

Please note that we have cancelled our subscription with Igloo Intranet
As I mentioned in Phoenix if it was not going to be used to its full capacity by everyone we were going to shut it down prior to the next payment due.
For the time being there will be no intranet and we will share information through emails.
If you have any questions please let me know
Franco Lipari
Marketing Manager
Motovan Corporation | 1391 Gay Lussac | Boucherville, Québec | J4B 7K1
flipari@motovan.com | T 450-449-3903 Ext. 228 | C 514-946-5318

TCX Current Advertising

Web Advertising

- Nothing at this time.

Print/Online Advertising

- WING WORLD September, October and November Issues

Print and Online Publications

Cycle News Issue 44, November 4, 2019

WIN AD, KAWASKI, Page 10-11

Jacob Argubright



CAPTURED, Page 12-13

Cody Barnes



Cycle News Issue 45, November 12, 2019

IN THE WIND, Page 38-40
Grant Baylor Wins Muddobber National Enduro
Michael Witkowski P6

Cycle News Issue 46, November 19, 2019

STUFF, Page 88
TCX Airwire Gore-tex® Surround Boots

STUFF | P88

TCX AIRWIRE GORE-TEX SURROUND BOOTS
 \$279.99 | Call Your Local TCX Dealer
www.ridetcxboots.com

The Airwire Gore-Tex Surround boots from TCX are new for 2020. The all-weather touring boots use Gore-Tex Surround technology that is highly breathable, yet waterproof, so your feet stay dry and comfortable even in warmer conditions. There are reinforcements at the malleolus, shin, toe and heel areas to disperse impact energy, and Ortholite footbeds offer long-term cushioning, breathability and moisture management. The soles of the boots have wear-resistant rubber with differentiated grip areas.



TCX - CLIMA GORE-TEX SUR...

CLIMA GORE-TEX SURROUND

PRO CIRCUIT 2020 MINI BIKE TRIPLE CLAMP SETS

Cycle News Issue 47, November 26, 2019
Nothing

Dirt Bike Magazine, December Issue

ROOST 12.2019, Page 22
Jacob Argubright highlight



Dirt Bike Magazine House Ad, Page 59

BECAUSE SOMETIMES TWO IS BETTER THAN ONE...

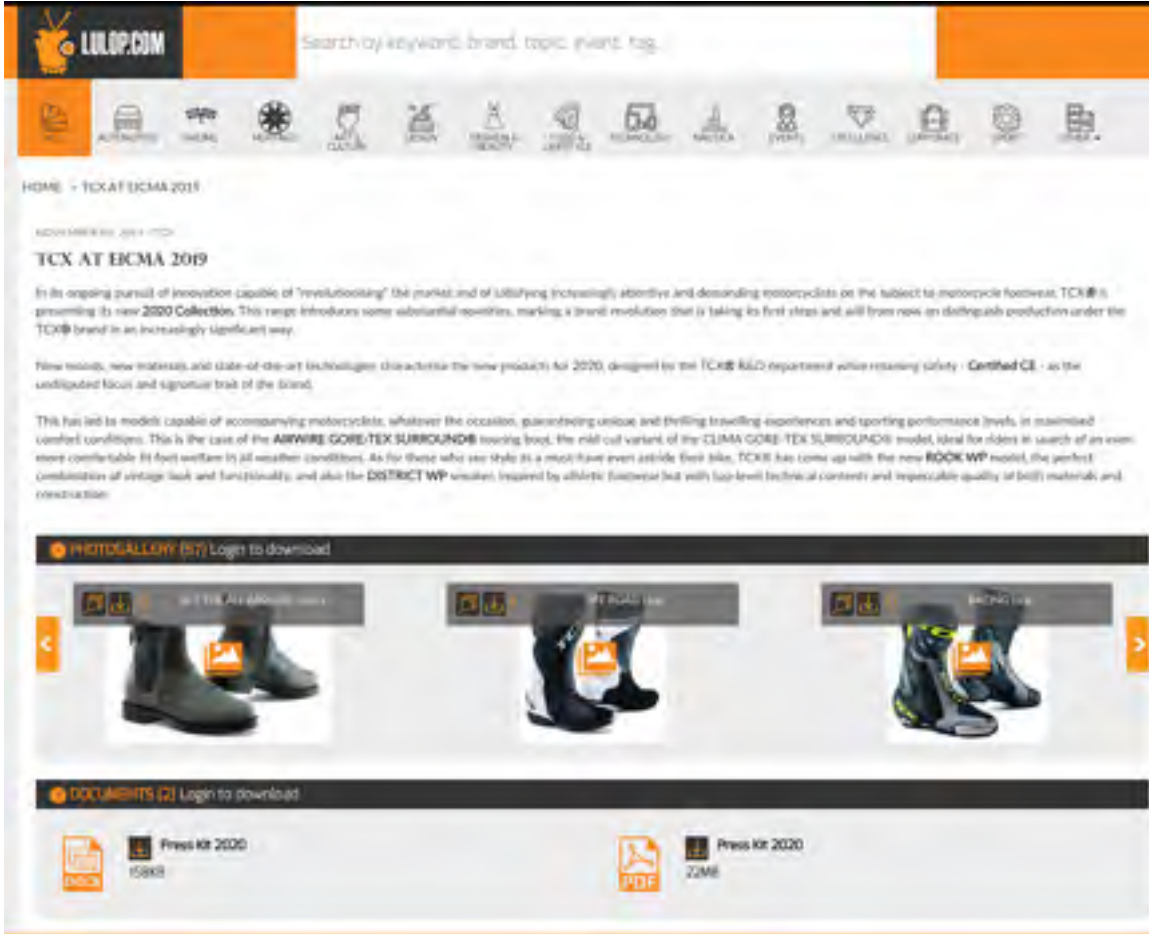
THE WORLD'S TWO BEST OFF-ROAD MOTORCYCLE MAGAZINES CAN BE YOURS! FOR ONLY \$32.99!

one-year subscription of both titles U.S. only

PLUS TWO FREE GIFT CARDS!

1-800-767-0343 | dirtbike.com/combos

LULOP.com, November 5, 2019
TCX At EICMA 2019



The screenshot shows the LULOP.COM website interface. At the top, there is a search bar and a navigation menu with icons for various categories like AIRWEAVE, GORE-TEX, etc. The main content area features a news article titled "TCX AT EICMA 2019" with a sub-header "NOVEMBER 2019". The article text discusses the brand's innovation and new 2020 collection. Below the text is a "PHOTO GALLERY (57)" section with three images of motorcycle boots: "AIRWEAVE", "GORE-TEX", and "GORE-TEX". At the bottom, there is a "DOCUMENTS (2)" section with two download links: "Press Kit 2020" (158KB) and "Press Kit 2020" (2MB).

Cody Barnes, Press Release November 4, 2019

Subject: OMA Nationals race report

The last round of the OMA Nationals is held 10 minutes away from my house. Coming off my knee injury I wanted to get some racing under my belt and decided to go to the event. With a 30 mile loop and a 3 lap race I knew it was going to be a long day. After the 2nd lap I was in a good position to win and the last lap I built up a small gap and was able to come away with the overall win after 4 hours of racing and over 90 miles of trail.

Thank you for all the support,
Photo is by John Gasso



Kaleb Dekeyrel, Press Release October 30, 2019

Subject: Anderson Racing Round 7 Thunderhill

We had an awesome last race weekend of the year racing the season finale of the 2019 AFM series at Thunderhill raceway in Willows, CA!




....



<https://ridetcxboots.com/focus-on-kaleb-dekeyrel/>

RevZilla, Press Release November 4, 2019

Subject: RevZil-la-la-la: Savings worth singing about

		
TCX Explorer EVO Gore-Tex Boots	Icon Airmada Georacer Helmet	Klim Dakar Pro Gloves
\$219.99 Save \$70 \$149⁹⁹ ★★★★★	\$270.00 Save \$100 \$169⁹⁹ ★★★★★	\$69.99 Save \$30 \$39⁹⁹

RevZilla, Press Release November 7, 2019

Subject: Women's Gear Deals + Gift Guides



**WOMEN'S
GEAR DEALS**

Bring Tidings of Riding



**TCX Street Ace WP
Women's Shoes**

~~\$159.99~~
Save \$40
\$119⁹⁹



**Rukka Alanna
Softshell Women's
Jacket**

~~\$99.00~~
Save \$30
\$69⁰⁰



**REV'IT! Clare
Women's Jacket**

~~\$549.99~~
Save \$165
\$384⁹⁹

RevZilla, Press Release November 11, 2019
Subject: HUGE holiday gear discounts are here!

 REAX Tasker Leather Gloves	 Alpinestars Celer v2 Gloves	 TCX Explorer EVO Gore-Tex Boots
\$79.00 ★★★★★	\$99.95 ★★★★★	\$214.00 \$149.99 ★★★★★

RevZilla, Press Release November 13, 2019
Subject: Motorcycle boots > regular boots. Now to choose the right pair...

 TCX X-Blend WP Boots	 Alpinestars SMX-1 R Vented Boots	 Icon Patrol 2 Boots
\$199.99 ★★★★★	\$159.95 ★★★★★	\$190.00 ★★★★★
 TCX Clima Surround GTX Boots	 TCX Drifter WP Boots	 Forma Adventure Boots
\$299.99 ★★★★★	\$299.99 ★★★★★	\$279.00 ★★★★★




		
TCX Airtech EVO Gore-Tex Boots	Alpinestars SMX 6 v2 Vented Boots	SIDI Adventure 2 Gore-Tex Boots
\$269.99 ★★★★★	\$269.95 ★★★★★	\$449.99 ★★★★★





RACE BOOTS

What the pros wear for high tactile feedback and maximum protection from slides, twists and hyperextension. Most models offer replaceable hard parts.



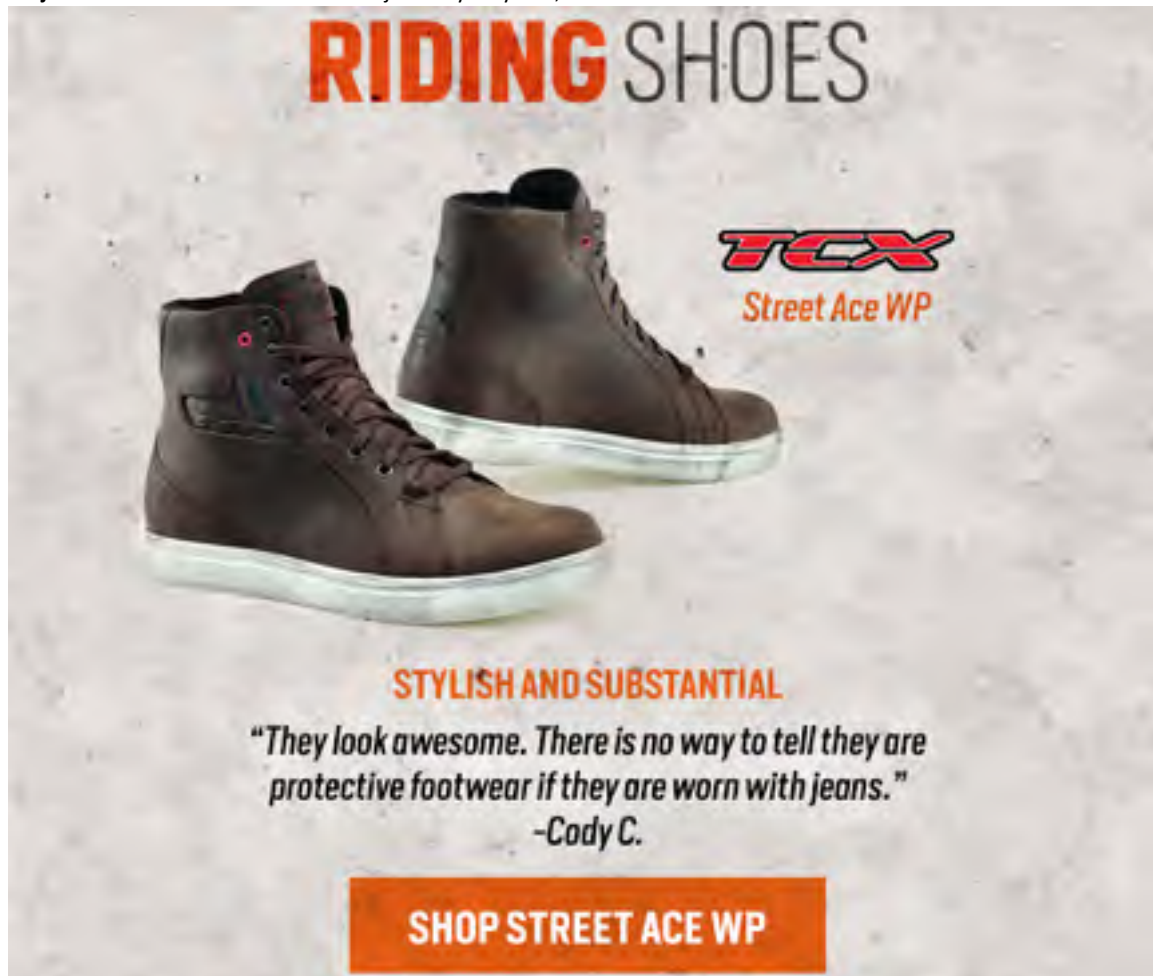
[SHOP RACE](#)

		
Roland Sands Fresno Shoes	Alpinestars J-6 WP Shoes	TCX Street Ace Denim Shoes
\$200.00 ★★★★★	\$199.95 ★★★★★	\$159.99 ★★★★★

					
TCX X-Blend WP Boots	Icon Patrol 2 Boots	Forma Adventure Low Boots	TCX Clima Surround GTX Boots	TCX Drifter WP Boots	Forma Adventure Boots
\$199.99 ★★★★★	\$190.00 ★★★★★	\$239.00 ★★★★★	\$299.99 ★★★★★	\$299.99 ★★★★★	\$279.00 ★★★★★

RevZilla, Press Release November 14, 2019

Subject: Our customers' favorite boots just may be yours, too...



RIDING SHOES

TCX
Street Ace WP




STYLISH AND SUBSTANTIAL

"They look awesome. There is no way to tell they are protective footwear if they are worn with jeans."
-Cody C.




SHOP STREET ACE WP

		
TCX Mood Gore-Tex Shoes	TCX X-Blend WP Boots	Alpinestars SMX-1 R Vented Boots
\$189.99 ★★★★★	\$199.99 ★★★★★	\$159.95 ★★★★★

RevZilla, Press Release November 16, 2019
Subject: JUST MARKED DOWN: Shop recent price reductions




		
REV'IT! Fly 2 Gloves	TCX X-Wave Air Shoes	Scorpion EXO- AT950 Neocon Helmet
\$109.99 \$69.99 ★★★★★	\$129.99 \$111.99 ★★★★★	\$219.99 \$199.99 ★★★★★

RevZilla, Press Release November 18, 2019
Subject: Top Holiday Deals For You

		
TCX Explorer EVO Gore-Tex Boots	Alpinestars SMX Plus Vented Boots	Shoefi RF-1200 Recounter Helmet
\$199.99 \$149.99 ★★★★★	\$299.95 \$249.95 ★★★★★	\$1099.99 \$449.99 ★★★★★

RevZilla, Press Release November 27, 2019

Subject: ADV/Touring deals to stretch your budget for miles

		
Firstgear 12V Heated Glove Liners	Shoei RF-1200 Recourter Helmet	TCX Explorer EVO Gore-Tex Boots
\$89.95 Save \$45 \$44⁹⁵ ★★★★★	\$589.99 Save \$140 \$449⁹⁹ ★★★★★	\$219.99 Save \$70 \$149⁹⁹ ★★★★★

Team Hammer, Press Release November 7, 2019

Subject: AMERICAN SEAN DYLAN KELLY MAKING MOTO2 WORLD CHAMPIONSHIP DEBUT



<https://ridetcxboots.com/focus-on-team-hammer-10/>

Social Media

Facebook Fan Page "TCX Boots USA"

Total Likes – 11,351
Total Reach – 1.6k (up 23%)
Post Engagement – 275
Videos: 19
Page Views: 247
Largest Audience – Male 18-24 (38%)
Overall Audience: 92% Men / 8% Women

Best Post – November 21, 2019 - Check out the entire worldwide collection today through Nov. 24.
#focusonboots

425 Reach, 8 Likes, 23 post clicks, 12 Photo Views, 31 Engagements

Post Details

TCX Boots USA
November 21 at 9:10 AM · 🌐

Check out the entire worldwide collection today through Nov. 24.
#focusonboots

Performance for Your Post

425 People Reached

8 Likes, Comments & Shares

8 Likes	8 On Post	0 On Other
0 Comments	0 On Post	0 On Other
0 Shares	0 On Post	0 On Other

23 Post Clicks

12 Photo Views	0 Link Clicks (0)	11 Other Clicks (0)
----------------	-------------------	---------------------

NEGATIVE FEEDBACK

0 Hide Post 0 Hide All Posts
0 Report as Spam 0 Unlike Page

Revised stats may be delayed from what appears on page.

TCX Focus on Boots
November 19 at 8:55 AM · 🌐

Don't miss the chance to see our brand new 2020 collection with your own eyes!
👀 Come and visit us at MotorcycleExpo NEC until the 24th of November!

425 People Reached **31** Engagements Boost Unavailable

Phillip Tcx, Kuying Ray and 8 others

Like Comment Share

Twitter "TCXBootsUSA"
Followers – 393

Nov 2019 • 29 days so far...

TWEET HIGHLIGHTS

Top Tweet earned 433 impressions

Stop in tonight to @CycleGear #fontana for the can drive and "slow" races!

#focusonboots

pic.twitter.com/Emck8ss14r



👍 1

View Tweet activity

View all Tweet activity

Top Follower followed by 52 people



Jonny

@JonnyHonor FOLLOWS YOU

machinist, motorcycle enthusiast, feminist, He/Him

View profile

View followers dashboard

Top mention earned 6 engagements



Robby Renner

@Renner153 • Nov 26

Not the best day yesterday. But ready for the main today. @david_lando_wfo photo fxrmoto @tcxbootsusa scottsportsusa instagram.com/p/B5VYA2vAHgW/...

👍 1

View Tweet

Top media Tweet earned 246 impressions

#bootsontheground Come get your feet in some new boots! @CycleGear #fontana #bikenight pic.twitter.com/NFzdctayb8



👍 1

View Tweet activity

View all Tweet activity

Instagram @tcxbootsusa

Total Followers – 14,358 thru November 30, 2019

51 post for the month

Most Engagement: COMP EVO Michelin (Off-road boots)

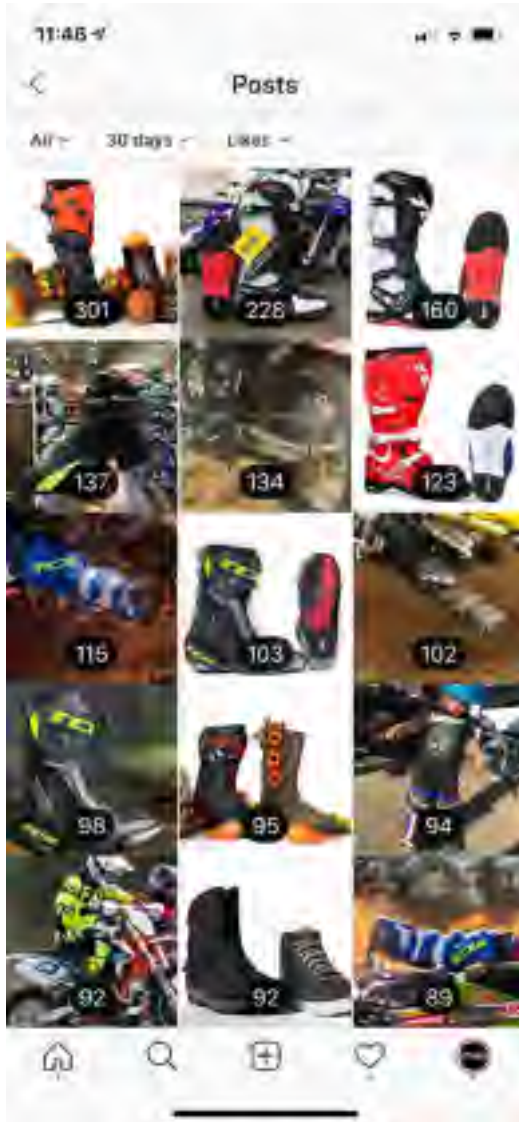
Top Hashtag: #tcxracers

Average Post: 76 Likes & 1 comment

Website Clicks: 120

Audience: 90% men / 10% women

Top Post Received 309 Likes and 1 Comments



Posts of Note:

