



TCX Boots Monthly Focus – February 2016

compevotcx.com launches March 1, 2016

<http://compevotcx.com/>

Product Info, Riders, Video, Photos and About US.
US/GB, IT and FR versions available

Print and Online Publications

Cycle World Magazine – Jan/Feb 2016

- Product review – Badass Mix – Pg. 25
X-Blend Boots: The full-grain leather TCX X-Blend boots have a vintage look with modern waterproofing and reinforcement in ankle and heel. The felt properly broken-in right out of the box.

CycleNews – Issue 7, Feb 23, 2016

- ADVERTISEMENT: FMF Powercore 2.1 –
Graham Jarvis ad.
- Article: Jarvis: The Final Tough One – Pg. 34
Graham Jarvis battled his way to the big win in the 12th and final running of The Tough One Extreme Enduro.
Follow Graham Jarvis
[@GrahamJarvis1](https://www.instagram.com/gforcejarvis/)
<https://www.instagram.com/gforcejarvis/>

MotoUSA Magazine – Issue 13, Feb 2016

- Article: FIRST RIDE: Ducati X-Diavel – Pg. 24-30
Author Adam Waheed reviews the X-Diavel wearing TCX X-Garage boots. Features photos and video
- Review: X-Garage Boots – Pg. 114
Adam Waheed reviews TCX X-Garage boots.
Highs and Lows with a BUY IT NOW option

View all print articles at <http://www.ridetcxboots.com/print.html>

Online Features

All Terrain Vehicle Product Tests – TCX Boots X-Blend WP

<http://www.atvpt.com/tcxbootsvintagebrown.htm>

Events

2016 COMP EVO Intro during Anaheim 1 - January 2016



TCX
FOCUS ON BOOTS

PRESS EVENT INVITATION ~ SAVE THE DATE

THE NEW *Comp* SERIES
EVO

EVENT TCX OFF-ROAD COLLECTION PRESENTATION
DATE & TIME JANUARY 7, 2016 @ 1:30PM
LOCATION ANGEL STADIUM OF ANAHEIM

RSVP PHILLIP COTNER PHIL@RESMARKET.COM 760-436-9937
RANDY GEORGE RANDY@NOVATIONNA.COM 314-306-0319

RIDETCXBOOTS.COM

SCOTT COOK PHOTO

<http://www.dirtrider.com/2016-tcx-comp-evo-michelin-boots-intro>
<http://enduro21.com/index.php/40-general/297-product-tcx-comp-evo-michelin>
<http://racerxonline.com/2016/01/08/racerhead-2?lb>
<https://ultimatemotorcycling.com/2016/01/08/tcx-comp-evo-michelin-boot-introduced-motocross-boots/>
<http://www.bikebandit.com/blog/post/tcx-launches-all-new-comp-evo-michelin-boot-at-a1-supercross>

View all web articles at <http://www.ridetcxboots.com/weblinks.html>

Social Media

Facebook Fan Page "TCX Boots USA"

Total Likes – 9,902

Total Reach Weekly Average* – 1,691



Twitter “TCXBootsUSA”

Followers – 177

Instagram @tcxbootsusa

Total Followers – 1,550 – thru March 1

TCX recommended accounts to follow during Supercross and Flattrack Season

<https://www.instagram.com/broctickle/>

<https://www.instagram.com/jmees1/>

<https://www.instagram.com/sammyhalbert/>

<https://www.instagram.com/coolbeth2/>

*The number of people who saw any activity from your page including posts, posts by other people, page likes, post likes, comments, mentions, check-ins and shares.